

Tyron Tracy

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Summary

Dynamic and passionate sports media professional with experience in broadcasting, interviewing, and multimedia storytelling. Skilled in on-camera presenting, live event coverage, and in-depth athlete and coach interviews. Adept at producing engaging content across digital platforms, with a strong understanding of sports culture, trends, and audience engagement strategies. Known for clear communication, quick adaptability under pressure, and a strong on-air presence. Committed to delivering accurate, compelling coverage that resonates with diverse sports audiences.

Education

Iona College - New Rochelle, NY | Master of Arts

Sport Communication And Media, 05/2022

Master's degree in Sport Communication and Media with a focus on sports journalism, broadcasting, and media relations. Developed advanced skills in storytelling, interview techniques, and content production across traditional and digital platforms.

Virginia Union University - Richmond, VA | Bachelor of Science

Marketing, 06/2020

Bachelor's degree in Marketing and Communication with a focus on sports media, branding, and audience engagement. Skilled in strategic messaging, content creation, and connecting with fans across digital platforms.

Skills

- Strong on-camera presence
- Live sports coverage and commentary
- Athlete & Coach Interviewing
- Script Writing & Segment Planning
- Multimedia Content Creation
- Clear and confident communication

Experience

RADIO SHOW HOST | 01/2025 - Current

The Morning Warm-Up Show - Lynchburg, Virginia

- Hosted and produced engaging live sports talk segments, providing analysis, commentary, and listener interaction on current events across major leagues and collegiate sports.
- Conducted in-depth interviews with athletes, coaches, and analysts, crafting insightful questions to drive dynamic, on-air conversations.
- Managed show flow, script planning, and topic development while coordinating with production teams to ensure seamless broadcasts.

WRITER/JOURNALIST | 09/2023 - Current

Legacy Sports Maker Network - Lynchburg, Virginia

- Write in-depth articles and game coverage for Liberty University and UVA football and basketball, including previews, recaps, and feature stories.

- Conduct interviews with players, coaches, and staff to deliver accurate reporting and uncover compelling storylines.
- Collaborate with editors and media teams to ensure high-quality content that aligns with journalistic standards and engages target audiences across digital platforms.

PRODUCER | 09/2022 - Current

Ed Lane Show - Lynchburg, Virginia

- Managed live broadcast operations by running the audio and video board to ensure smooth transitions and high-quality production during pre-game talk shows.
- Coordinated show segments, timing, and guest cues to maintain seamless flow and adhere to strict broadcast schedules.
- Collaborated with hosts, guests, and technical teams to troubleshoot issues in real-time and enhance overall show quality and listener/viewer experience.

PLAY BY PLAY COMMENTATOR | 09/2021 - 12/2021

Liberty University Athletics - Lynchburg, Virginia

- Assisted in delivering live play-by-play commentary for Liberty University football games, providing clear, energetic, and accurate narration to engage viewers.
- Assisted in collaborating closely with color analysts and production teams to ensure comprehensive and dynamic game coverage.
- Assisted in conducting in-depth pre-game research on teams, players, and strategies to support insightful and timely football commentary.

SPORTS BROADCASTING INTERN | 01/2020 - 03/2020

Entercon - Richmond, Virginia

- Assisted with live sports radio broadcasts by supporting producers and hosts with show prep, research, and scriptwriting.
- Managed equipment setup and audio controls to ensure smooth, high-quality live transmissions.
- Gained hands-on experience in sports radio production, contributing to content development and on-air operations.