
Tyron Tracy

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Summary

Creative and driven Sports Multimedia Journalist with over three years of experience reporting, shooting, and editing stories for broadcast and digital platforms. Skilled in developing engaging sports content that highlights athletes and teams. Proficient in newsroom systems, Adobe Premiere, and social media publishing. Experienced in live reporting, storytelling, and producing visually compelling video content under tight deadlines. Passionate about finding original sports stories that inform, inspire, and connect with audiences.

Education

Iona College - New Rochelle, NY | Master of Arts

Sport Communication And Media, 05/2022

Master's degree in Sport Communication and Media with a focus on sports journalism, broadcasting, and media relations. Developed advanced skills in storytelling, interview techniques, and content production across traditional and digital platforms.

Virginia Union University - Richmond, VA | Bachelor of Science

Marketing, 06/2020

Bachelor's degree in Marketing and Communication with a focus on sports media, branding, and audience engagement. Skilled in strategic messaging, content creation, and connecting with fans across digital platforms.

Skills

- Sports Reporting & Story Development
- Video Editing (Adobe Premiere)
- Live Reporting
- Multimedia & Digital Storytelling (Web + Social Platforms)
- AP Style Writing & Script Production
- Source Building & Community Engagement

Experience

CO-HOST, PRODUCER, AND BOARD OPERATOR | 01/2025 - Current

The Morning Warm-Up Show - Lynchburg, Virginia

- Hosted and produced engaging live sports talk segments, providing analysis, commentary, and listener interaction on current events across major leagues and collegiate sports.
- Conducted in-depth interviews with athletes, coaches, and analysts, crafting insightful questions to drive dynamic, on-air conversations.
- Managed show flow, script planning, and topic development while coordinating with production teams to ensure seamless broadcasts.

WRITER/JOURNALIST | 09/2023 - Current

Legacy Sports Maker Network - Lynchburg, Virginia

- Write in-depth articles and game coverage for Liberty University and UVA football and basketball, including

previews, recaps, and feature stories.

- Conduct interviews with players, coaches, and staff to deliver accurate reporting and uncover compelling storylines.
- Collaborate with editors and media teams to ensure high-quality content that aligns with journalistic standards and engages target audiences across digital platforms.

PRODUCER, BOARD OPERATOR, AND CO-HOST | 09/2022 - Current

Virginia Talk Radio Network (Fast Lane show) - Lynchburg, Virginia

- Managed live broadcast operations by running the audio and video board to ensure smooth transitions and high-quality production during pre-game talk shows.
- Coordinated show segments, timing, and guest cues to maintain seamless flow and adhere to strict broadcast schedules.
- Collaborated with hosts, guests, and technical teams to troubleshoot issues in real-time and enhance overall show quality and listener/viewer experience.

INTERNSHIP PLAY BY PLAY COMMENTATOR | 09/2021 - 12/2021

Liberty University Athletics - Lynchburg, Virginia

- Assisted in delivering live play-by-play commentary for Liberty University football games, providing clear, energetic, and accurate narration to engage viewers.
- Assisted in collaborating closely with color analysts and production teams to ensure comprehensive and dynamic game coverage.
- Assisted in conducting in-depth pre-game research on teams, players, and strategies to support insightful and timely football commentary.

SPORTS BROADCASTING INTERN | 01/2020 - 03/2020

Entercon - Richmond, Virginia

- Assisted with live sports radio broadcasts by supporting producers and hosts with show prep, research, and scriptwriting.
- Managed equipment setup and audio controls to ensure smooth, high-quality live transmissions.
- Gained hands-on experience in sports radio production, contributing to content development and on-air operations.